

## **MANDATORY DISCLOSURE**

### **PGDBM / PGDM / MBA PROGRAMMES**

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

**I. NAME OF THE INSTITUTION** - Address including telephone, Fax, e-mail.

**Engineering Staff College of India**  
Old Bombay Road, Gachi Bowli  
Hyderabad 500 032  
Ph. No. 91 40 23000465 (10 lines)  
Fax No. 91 40 23000336  
Email: [esci\\_ic@yahoo.com](mailto:esci_ic@yahoo.com), [esci\\_ic@escihyd.org](mailto:esci_ic@escihyd.org)

**II. NAME & ADDRESS OF THE DIRECTOR**

**Dr. S. Nagabhushana Rao**  
Director  
Engineering Staff College of India  
Old Bombay Road, Gachi Bowli  
Hyderabad 500 032

**III. GOVERNANCE**

- ❖ Members of the Board and their brief background.- **Board of Governors**

<b>Chairman</b>	<b>Rear Adml. K O Thakare</b> , NM,IN President The Institution of Engineers (India)
<b>Immdt. Past Chairman</b>	<b>Er R P Gupta</b> , FIE Immediate Past President The Institution of Engineers (India)
<b>Members</b>	<b>Dr Arcot Ramachandran</b> , HLF Chairman, Governing Council, ESCI Former Under Secretary, United Nations Former Secretary to Govt of India, Science & Technology & Director General, CSIR
<b>Council Members</b>	<b>Er. A P Gupte</b>
	<b>Lt. Gen. B S Dhaliwal</b>
	<b>Er. Madan Lal</b> FIE
	<b>Dr. S. Nagabhushana Rao</b> , FIE Chairman A.P. State Centre
	<b>Cdr A K Poothia</b> , IN Secretary & Director General, The Institution of Engineers (India)
	<b>Er S Ranga Rao</b> , FIE Chief Projects Coordinator, ESCI

❖ **Members of Academic Advisory Body.**

**Composition of the Academic Council**

Status	Name	Qualifications	Position
Chairman	Dr S.N. Rao	Ph.D	Director
Members	Sri A. Ramakoteswara Rao	Ph.D	Head, P&E ESCI
	Dr. K.S.S.N. Reddy	M.B.A, b.e (m), am i. I Ch. Engg. & Grad I.I, Engg	Sr. Consultant ESCI
			Head, M & T ESCI
Member	Brig.T. Ramaiah	AMIETE., PGDBA	Head , Q P E
Member	Prof. Bhanu Murthy	Ph.D in Transportation Engg.	Professor, JNT University Anantapur
Member	Dr. Sudarsanam Padam	Doctorate In Political Science	Dean, MDP H R., ASCI
Member	Sri. A Venkateswar	B.E., I RAS	Chief Accounts Officer South Central Railway
Member	Dr. Pradeep Kumar RamanCharla	Doctorate, Institute of Industrial Science, University of Tokyo	Assistant Professor, IIIT
Member	Prof. S. Raghava Chary	Ph.D in civil/Transportation Engg.	Retd. Professor, NIT, Warangal.
Member	Prof.M.R.Madhav	Doctorate	Prof. Emeritus., JNT University
Member	Y.Abdul Basheer	M.Tech	Chief Engineer, I & CAD, Govt. of A.P.
Member	Prof.P.N.Murthy	Doctorate	Consultant/Advisor, TCS
Member	Dr. Anand K. Joshi	Doctorate	Director Centre for Institutional Management
Member	Sri. S.K.Verma	M. Tech	Consultant
Member	Sri. K.Siva Reddy	M.Tech	Engineer-In Chief National Highway and Administration Roads & Buildings Department
Member	Sri.M.K.Rahaman	M.Tech	Engineer-in-Chief Administrative Wing I & CAD Department
	Dr. C.Mallikarjuna Rao	Ph.D in Management	Professor nominated by the Director
Member	Dr. C Radhakrishna	Ph. D. in Electrical Engg.	Retd. Professor, Dept. of Electrical & Electronics JNTU, Hyderabad
Member	Dr. C S R K Prasad	Ph. D In	Head, Transportation Engg., NIT, Warangal
Member	Dr.M Padmakar Rao	B.E., Ph.D. in Management	Principal, SPGS, ESCI (Convenor)

**Note:**

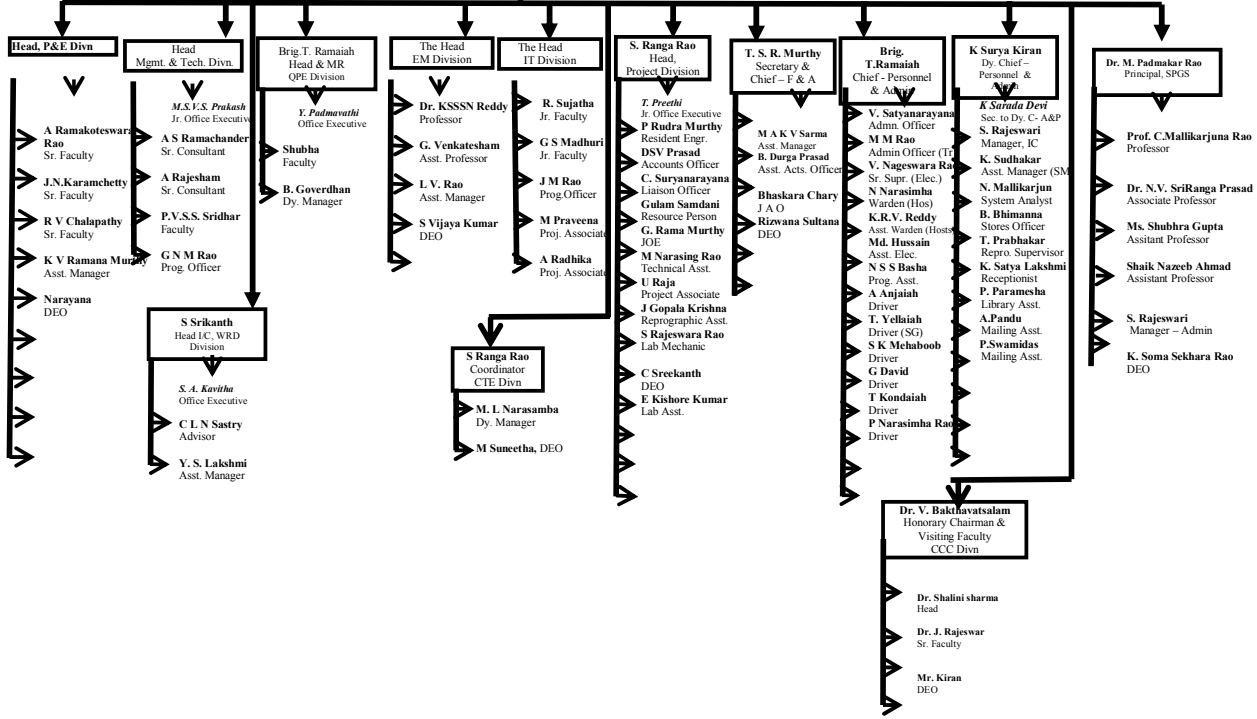
- 1) Nominations of the Faculty viz., Professors, Readers, Lecturers are by rotation and on seniority
- 2) Frequency of the Board Meetings – **Every Quarter** and Academic Advisory Body. – **Once in a year.**

# Organization Chart of Engineering Staff College of India

Gachi Bowli, Hyderabad - 500 032, A.P.

**As on - 1 August 2008**  
**Dr. S. Nagabhushana Rao**  
 Director

**K Saritha**, E S to Director & Business Analyst  
**P Venkatesh**, Office Assistant  
**CH Tringa Durgani**, Office Executive



- ❖ Nature and Extent of involvement of faculty and students in academic affairs/improvements.

Faculty are involved in enhancing skills of students through Group discussions, Presentations & Case Studies Student run Management Club which is guided by faculty members from time to time.

#### IV. PROGRAMMES

- ❖ Name of the Programmes (Full Time) approved by the AICTE.

- ❖ **PGDM in Infrastructure Management**

- ❖ Name of the Programmes (Part Time) approved by the AICTE. – **Not applicable**

- ❖ Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus. – **Not applicable**

- ❖ For each Programme the following details are to be given : – **Not applicable -**

- Name **Post Graduate Diploma Management in Infrastructure Management**

- Number of seats **60 (Approved by AICTE)**

- Duration **2 YEARS**

- Cut off mark for admission during the last 2 years.: **50%**

- Fee : **2008-2010 : Rs. 3.0 Lakhs**  
**2009-2011 : Rs. 3.5 Lakhs**

- Placement Facilities **Will commence in 2010**

- Campus placement in last two years with minimum salary, maximum salary and average salary.

- ❖ Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval. **Not applicable**

- Details of the Foreign Institution/University: - **Not applicable**

- Name of the University/Institution **Not applicable**

- Address **Not applicable**

- Website **Not applicable**

- Is the Institution/University Accredited in its Home Country **Not applicable**

- Ranking of the Institution/University in the Home Country **Not applicable**

- Whether the degree offered is equivalent to an Indian degree? **Not applicable**

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

- Nature of Collaboration – **Not Applicable**

- Conditions of Collaboration – **Not Applicable**

- Complete details of payment a student has to make to get the full benefits of collaboration.

- For each Collaborative/affiliated Programme give the following: – **Not Applicable**

- Programme Focus – **Not Applicable**

- Number of seats – **Not Applicable**

- Admission Procedure – **Not Applicable**

- Fee – **Not Applicable**

- Placement Facility – **Not Applicable**

- Placement Records for last two years with minimum salary, maximum salary and average salary – **Not Applicable**
- Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005. – **Not Applicable**

#### **V. FACULTY**

- Number of faculty members:
- Permanent faculty **6**
- Visiting faculty
- Adjunct faculty **10**
- Guest faculty
  - ❖ Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned. **Details enclosed**

**Faculty**

**FACULTY POSITIONS**

Name of the Teaching Faculty	Designation	Qualification with field of Specialization	Date of Birth	Experience			Identified / Applied (Date of joining the Institution)	Gross Total Salary & Present Basic Pay Scale	PAN No.	PF A/c No.
				(A) Teaching	(B) Industry	(C) Research				
Dr. M. Padmakar Rao	Principal	B.E. (ECE), M.B.A (Mktg.), Ph.D	14-08-1948	-	<b>37 Yrs</b>	-	10-03-2009 as Professor, 18-05-2009 as Principal	35,000/- (Rs. 18400-500-22400)	AHF PM3 051K	-
Dr. C. Mallikarjuna Rao	Professor	Ph.D in Business Mgmt., M.B.A in Marketing Mgmt. (Distinction) & Finance (Part time), B.E (Mech) with Distinction.	27-12-1969	<b>1 Yr. as Professor in Business Mgmt.</b>	<b>15 Yrs. in various capacities in 6 companies</b>	-	Professor – Matketing 16-02-2008	32,000/- (Rs. 18400-500-22400)	ADW PC06 09A	AP/1 7794/ 203
Dr. N. V. SriRanga Prasad	Associate Professor	M.B.A (Mktg.), Dip T&D: PGDHRM, Ph.D (Mktg.)	26-08-1976	<b>9 Yrs.</b>	-	-	28-05-2009	30,000/- (Rs. 16400-450-20000)	ADZ PN56 28F	AP/1 7794/ 234
Ms. Shubhra Gupta	Asst. Professor	MHRM & IR, VGCNet	15-05-1984	<b>4 Yrs.</b>	<b>1.8 yrs.</b>	-	20-05-2009	20,000/- (Rs.12000-420-18300)	-	AP/1 7794/ 233
Shaik Najeeb Ahmad	Asst. Professor	PGDBM (Mktg., HR)	28-05-1982	-	<b>3+ Yrs.</b>	-	18-06-2009	20,000/- (Rs.12000-420-18300)	BISP S112 6A	AP/1 7794/ 236

- Number of faculty employed and left during the last two years – 3

- ❖ Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.

### **Profile of Director**

NAME : Dr. S Nagabhushana Rao

Date of Birth : 23.11.1943

#### **QUALIFICATIONS:**

1. Graduated from Institution of Engineers (India)
2. M.Tech in Structural Engineering in First Class with Distinction from JNTU, Hyderabad.
3. Ph.D in Transportation Engineering from REC, Warangal, Kakatiya University.

#### **PRESENT POSITION:**

- Director, Engineering Staff College of India, Hyderabad, a forum of IE(I) – A National Training Institute providing continuing education programmes and capacity building.

#### **EARLIER POSITIONS:**

- Formerly Professor & Head, Centre for Transportation Engineering, Jawaharlal Nehru Technological University, Hyderabad (on deputation from APSRTC).
- Formerly Executive Director (civil), APSRTC during 2000-2002
- Chief Civil Engineer, Head of the Departments during 1991-2000 in Andhra Pradesh State Road Transport Corpn., (APSRTC), a Rs.2200 Cr. Organisation.
- Had total 35 years of experience in design & construction of various Civil Engg. Structures

#### **EXPERIENCE :**

- As Head of the Engineering Staff College of India responsible for organizing training programmes for Engineers in all branches of Engg including Civil & Transportation Engineering. About 250 programmes are conducted every year training about 6000 engineers every year.
- As Head of Centre for Transportation Engineering in JNT University, responsible to conduct PG courses in Transportation Engineering, Undertake research programmes and consultancy assignments.
- As Chief of Project, constituted 18 programmes for engineers working under Pradhan Manthri Grameena Sadak Yojana (PMGSY) for PR Engineers of AP (2005)
- Project Director, World Bank Assignment on Human Resources Improvement Study for PWD Engineers (Karnataka) including designing. Detailed training programmes for capacity building (2006).
- Project Chief in organizing training programmes for municipal engineers (15 programmes) under the APUSP scheme taken up with DFID support (2004)
- Conducting refresher and training programmes for engineers from various departments in the government and public undertakings, on subjects related to Transportation Engineering.
- Organising Seminars and Workshops in topics related to Transportation Engineering.
- Held the Quality Control Division for three years and established Quality Assurance Systems in Construction Projects in APSRTC. Established Material Testing Lab at Hyderabad and at 14 field divisions all over the State of A P Facilities include Non Destructive Testing. Organised training programmes in Q.A for all civil engineers in APSRTC.

## **PUBLICATIONS:**

Published 30 papers in various Technical Journals and Seminars at National and International level.

## **RESEARCH:**

Awarded Ph.D for the thesis entitled "Location and Sizing of Bus Depots in Relation to Rural Travel in a Region" by the Kakatiya University, Warangal in the year 1993.

## **AWARDS:**

- Adjudged as Best Concrete Engineer by Indian Concrete Institute, A.P. Hyderabad Centre (1997)
- \* Awarded "**Best Article**" award by the Association of State Road Transport Undertakings (**ASRTU**), **New Delhi** for the Best Technical Paper published in "Indian Journal of Transport Management" for the year 1998.

## Profile of Principal

### RESUME

1. NAME : Dr. MARAMRAJU PADMAKAR RAO
2. FATHER'S NAME : M. RAMA RAO
3. DATE OF BIRTH : 14<sup>TH</sup> AUGUST 1948
4. ADDRESS : H.No. 35-67/1  
GK Colony  
Sainikpuri Post  
SECUNDERABAD –500 094  
Phone: 040-27113117
5. QUALIFICATIONS :
  - i) B.E. ( Electronics & Communications )  
from Osmania University.  
Passed in Dec 1970 in First Class
  - ii) MBA ( Marketing ) from  
Osmania University.  
Passed in April 1989 in First Class
  - iii) Ph.D from, JNTU, Hyderabad, in 2006
6. EXPERIENCE :
  - Joined Electronics Corporation of India Limited since August 1971.
  - Retired as Senior Deputy General Manager on 30<sup>th</sup> August 2008.
  - Total Experience is 37 years in Production, Testing, Installation, Marketing and Training the customers of Electronics Systems and Products.
  - Joined in Engineering Staff College of India as Principal, School of Post Graduate Studies

### 7. OTHER EXPERIENCE :

1. Having worked as Head of Strategic Electronics Division I have hands on experience of Marketing, Booking Orders, Production, Installation and maintenance of the Strategic Electronics Division projects. Obtained ISO certification for our Strategic Electronics Division. Interacted with the customers with the aim of getting the customer satisfaction to the maximum extent. Prepared the project proposals and participated in the technical and commercial presentations and discussions with the customers and users.
2. Conducted the training classes for the Air Force personnel on the Automatic Data Handling System (ADHS) at ECIL Head Quarters and also at Air Force stations.
3. Conducted the on job training for the Air Force Officers at the sites.
4. Organized and conducted the training for the Army officers on Mobile Command Post and Missile Check out Vehicle as part of the TRISHUL Project.
5. Organized and conducted classes for the Digital Airport Terminal Information System (DATIS) for customers from Airport Authority of India and Navy personnel.
6. Taken classes for the Airport Authority of India officials for the Air Dependent Surveillance System (ADS) and also for Flight Data Processing System (FDPS) at ECIL and also at sites.

7. Given technical lectures to train the R&D personnel on various technology subjects like medical instruments, Radio Frequency Identification (RFID), Nano Technology and other latest technical subjects.
8. Guest Faculty on subjects such as Product management, Marketing Research and Consumer behavior etc for several corporate management institutes.

8. FAMILY BACKGROUND :

1. Dr, M. Udaya -- Wife, a Doctorate in Telugu Literature. Completed a Post Doctorate Project under UGC. Till recently worked as Lecturer at St. Francis College, Secunderabad.
2. M. Avinash -- Elder son completed MS in Electronics and MBA from University of Massachusetts and at present working as Manager (IT) in M/s Maytas Pvt Ltd.
3. M. Sriharsha --- Second son doing PhD in Bio Medical Engineering at State University of New York at Stony Brook.

( Dr. M. PADMAKAR RAO)

Hyderabad,  
18<sup>th</sup> August, 2009.

❖ Whether student assessment of faculty is in force. – **Not started**

**VI FEE**

- Details of fee, as approved by State Fee Committee, for the Institution. – **Not Applicable**

- Time schedule for payment of fee for the entire programme.
  - **2008 – 10** : Admission Fee Rs. 50,000/-, 1st installment of Rs. 1.5 Lakhs by Oct. 2008 and balance Rs. 1.0 Lakh by June 2009.  
**Total Fee** Rs. 3.0 Lakhs per student.
  - **2009 – 11** : Admission Fee Rs. 50,000/-, 1<sup>st</sup> Installment of Rs.1.5 Lakhs by Oct. 2009 and balance Rs. 1.5 Lakh by June 2010.  
**Total Fee** Rs. 3.5 Lakhs per Student
- Fee waivers granted with amount and name of students. – **Nil**
- Number of scholarships offered by the institute with the name of students, duration and amount. – **Nil**
- Criteria for fee waivers/scholarships. – **Nil**
- Estimated cost of Boarding and Lodging in Hostels – Rs.5000 /- Per month + Boarding

## VII. ADMISSION

- Number of seats sanctioned with the year of approval. **60**
- Number of students admitted under various categories each year in the last two years.
  - **2008 – 09 : 03**
  - **2009 – 10 : 16**
- Number of applications received during last two years.
  - **2008 – 09 : 13**
  - **2009 – 10 : 52**

## VIII. ADMISSION PROCEDURE

- Mention the admission test being followed, name and address of the Test Agency and its URL (website).[http://www.escihyd.org/documents/pgdm\\_prospectus.pdf](http://www.escihyd.org/documents/pgdm_prospectus.pdf)
- Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE, ICET(State conducted tests/University tests) or Test conducted by ESCI.
- Calendar:
  - Last date for request for applications. - **31/05/2009**
  - Last date for submission of application **05/06/2009**
  - Dates for Group Discussion (GD)/Interviews **10/06/2009, 11/06/2009**
  - Dates for announcing final results **15/06/2009**
  - Release of admission list **20/06/2009**
  - Date for acceptance by the candidate (time given should in no case be less than 15 days)
  - Last date for closing of admission. **15/07/2009**
  - Starting of the Academic session. **20/07/2009**

**The waiting list should be activated only on the expiry of date of main list**

- The policy of refund of the fee, in case of withdrawal, should be clearly notified.

**IX.CRITERIA AND WEIGHTAGES FOR ADMISSION - Details will be sent later as admission is under process**

- Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.
  - ❖ Admission Test: 50%
  - ❖ Group Discussion : 25%
  - ❖ Personal Interview : 25%
- Mention the minimum level of acceptance, if any, for any criteria. – **50 % in Engineering.**
- Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview - **Qualifying in written test.**
- Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview. - **Qualifying in written test.**
- Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc. - **Details Enclosed**

**Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X -XIII.**

**X. APPLICATION FORM**

- Downloadable application form, with online submission possibilities.
- b) Application form with Prospectus Can be downloaded from website**  
[http://www.escihyd.org/documents/pgdm\\_Prospectus.pdf](http://www.escihyd.org/documents/pgdm_Prospectus.pdf)

**XI. LIST OF APPLICANTS - - admission process shall be over on 15.07.2009**

- List of candidates whose applicable have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.  
 - **Not Applicable**

**XII.CRITERIA FOR GD/PERSONAL INTERVIEW - - admission process should be over on 15.07.2009**

- Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.) – **Qualifying in Written Test or CAT,MAT,ATMA,ICET etc.,**
- Attributes for evaluation in GD/Interview.
  - **Group Discussion :** Communication, Content & Relevance, Clarity of thought, Leadership Skill. Language.
  - **Personal Interview :**

**XIII. RESULTS - - admission process shall be over on 15.07.2009**

- Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.
- List of candidates who have been offered admission in each category.
- Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise. **-Nil**
- List of the candidates who joined within the date vacancy position in each category before operation of waiting list.

**Date:** .

**Name and Signature of the  
Authorized Signatory of the  
institution with seal**

**Place:..Hyderabad**